# ORBIT Cubesat Launch 1-2-3

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Cubesat Developers Workshop 2018

# SISTER COMPANIES WITH A SHARED FOUNDER





**GALACTIC** HUMAN SPACEFLIGHT

**Company Proprietary** 



#### RESPONSIVE, LOW COST LAUNCH SOLUTIONS

SIMPLE, LOW-COST ROCKET ARCHITECTURE RELIABLE, PROVEN, HIGHLY REUSABLE FIRST STAGE

ADVANCED MANUFACTURING TECHNIQUES

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#### The LauncherOne Rocket: Proven Technology



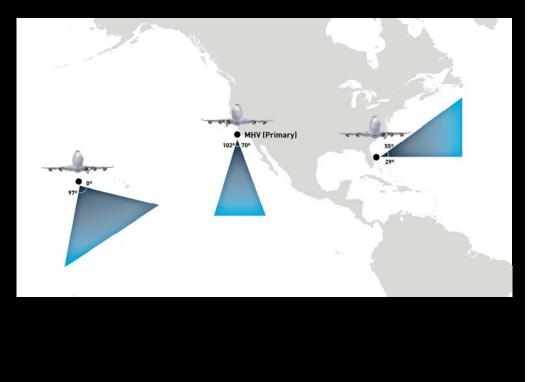
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#### LAUNCH FROM ANYWHERE

- Ultimate portability:
  - Aircraft as launch platform,
  - Trailerized ground support equipment,
  - Mobile mission control
- Multiple launch sites for flexibility and resiliency
  - Mojave
  - Shuttle Landing Facility
  - Pacific Launch Facility
  - More to come ...





#### Virgin Orbit Service Segments

Virgin Orbit is primed to be a market leader for the small satellite community based on its launch cadence, schedule flexibility and delivery to a diversity of orbits



TIESO

Service Options:

**Dedicated Launch:** For single satellites or populating constellations

**Operations & Maintenance:** for replacement of satellites when mission life runs out

**Responsive Service:** quick call-up in the event of an on-orbit anomaly (need for replacement) or if a sudden launch is required (<3 month call-up)

VO can service any orbit and inclination

## How is Launching a Cubesat on a LauncherOne Different?

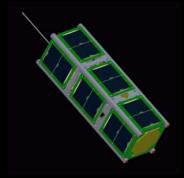
- The small launcher "Rideshare" more like an Uber Pool than a city bus
  - Fewer rideshares: more like ~three customers rather than thirty
  - Less risk and reduction of Conflict: including multi-customer scheduling, payload stack design changes due to re-manifesting, and integrated operations
  - Greater Transparency: integration process is transparent to you
  - Ensuring Compatibility: with primary and secondary spacecraft
- Greater Diversity of Orbital Choices
  - The vast majority of medium and heavy launcher rideshare missions only go to SSO (with 1030 LTAN) or ISS orbit
  - L1 cubesat rideshare missions manifested to a variety of high, medium, and low inclination missions--including equatorial!





### How is Launching a Cubesat on LauncherOne Different?

- Pure Commercial Launch Experience
  - We operate from an FAA licensed, purely commercial, launch site; No DoD Range!
  - No range congestion
- Payload Processing for all launch sites occurs in Long Beach, CA
  - No need to travel to austere locations
  - Quick integration process and turnaround time
- The Inherent Flexibility of Air Launch
  - Less susceptible to weather and errant vehicles in the trajectory
  - Entire launch operations infrastructure is mobile
  - Schedule flexibility





# The Virgin Orbit Difference

- The Paperwork Tailored Launch Contract and Statement of Work
  - Slimmed down Cubesat launch contract made customer friendly
  - Favorable payment terms that benefit small organizations and startups
  - Flexibility in manifesting
- Full service launch show up and go
  - Provide dispensers from your favorite vendor or bring your own
  - Handle all of the regulatory requirements on the launch side
  - Help with navigating customer requirements (NOAA, JSpOC, FAA, FCC, etc)
- Customer Service
  - We're doing this for our customers—Virgin elevated customer experience
  - Getting to space should be a truly enjoyable experience every step of the way



