



THERE'S MORE TO SEE

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Centre for
Space Science
Technology

NEW ZEALAND SPACE SECTOR

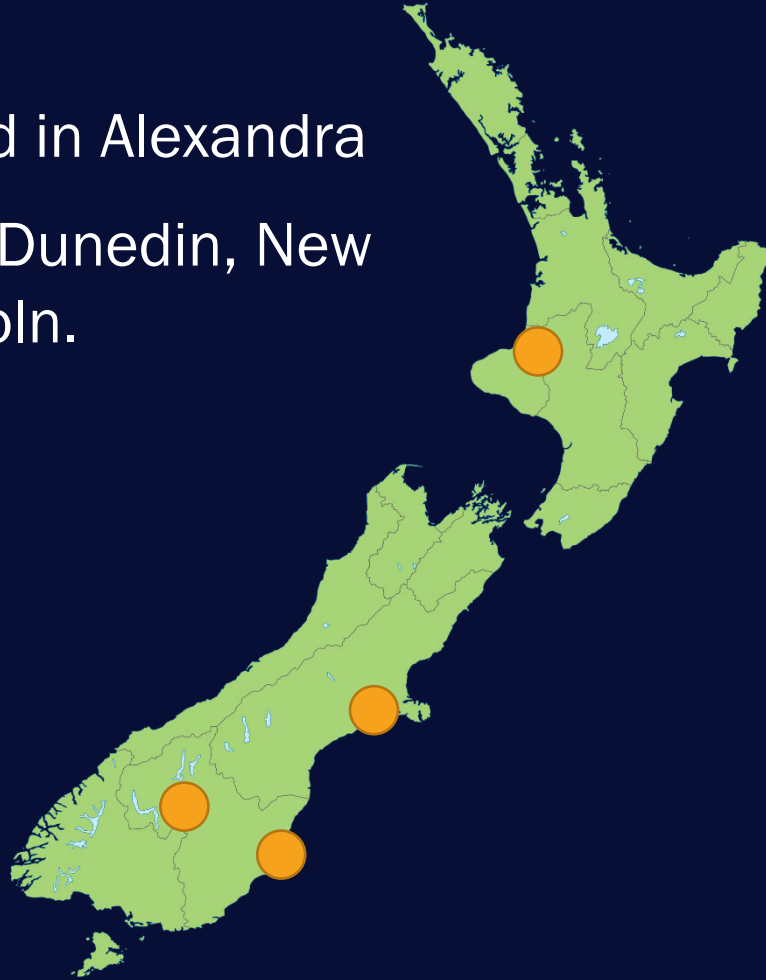
- Growing over the last few years
 - Newly established Space Agency
 - Launch capability (almost), but only OECD country not operating satellites
 - Opportunity to learn from other countries – the good and the bad
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CSST

WHAT IS IT?

- Regional research institute
 - Focused on driving economic growth by enabling access to new and existing space-based measurements and developing products and solutions tailored to New Zealand's regional industries
 - Develop CubeSat design, build and operational capability
 - \$17M seed funding
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CSST headquartered in Alexandra
Regional offices in Dunedin, New
Plymouth and Lincoln.



KNOW YOUR BOUNDARIES

- Can't do everything at once – especially when a new organisation
 - Collaborate, rather than compete
 - Existing channels know their users the best
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INNOVATE ON BUSINESS MODELS

- Business models provide a quick way to innovate
 - Be more than just a source of funding
 - Your clients have to understand the value which you can provide
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ROLE OF EDUCATION

- All well established space sectors focus on education
 - CSST's focus will be on educating regional industries through recycled profits
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ROLE OF EDUCATION

- Form follows function – Your governance model has to reflect your intentions

Charitable Trust

Board of Directors

Mangement

CONCLUSIONS

We learnt a lot from looking at international organisations

Be bold with your proposals – they might just pan out

Keep your eyes open: www.csst.co.nz

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