

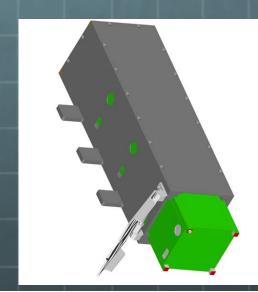
The Future of CubeSat

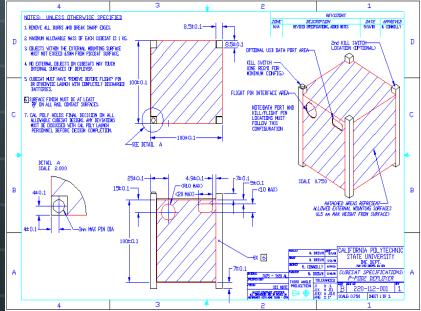
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Look at the Past

- Year 2000 Industry view of CubeSats
 - Too Small
 - Not useful
 - Just a toy
 - Will never do anything for me
- NO FUNDING !!!!
 - No development direction
 - No stop button





Why did it work?

- Community of Students & Industry Rebels
 - Creativity & Enthusiasm
 - Low-Cost Commercial COTS based systems
 - Risk Takers
 - Non Traditional Space Approaches



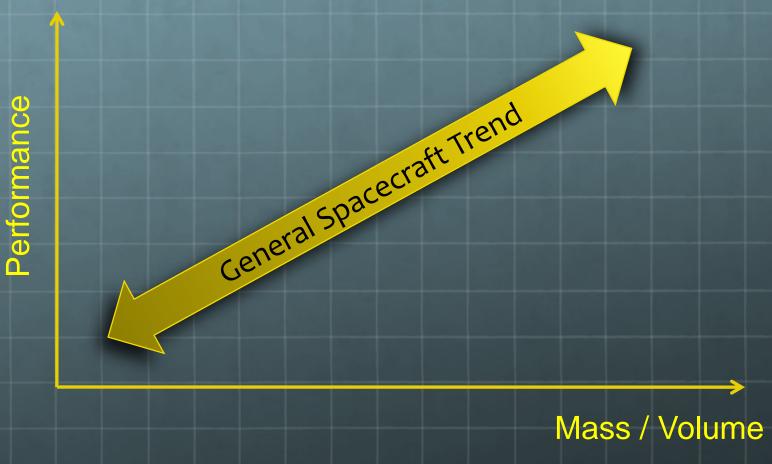
"Guerrilla Space"



Lesson for the Future

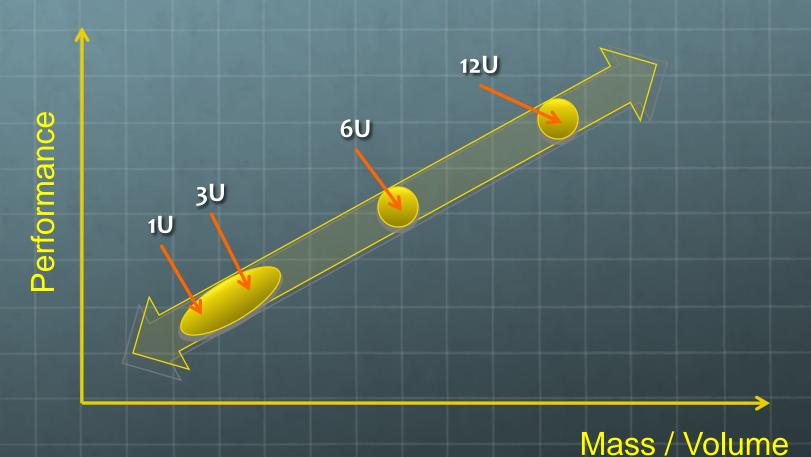
- Crazy ideas become brilliant ideas when they work
- Question your road map often
 - Be aware of parallel paths (even small ones)
- Funding helps but don't always follow the funding
 - Rebels have a role to play
 - Universities make good rebel bases

Future Growth of The Standard



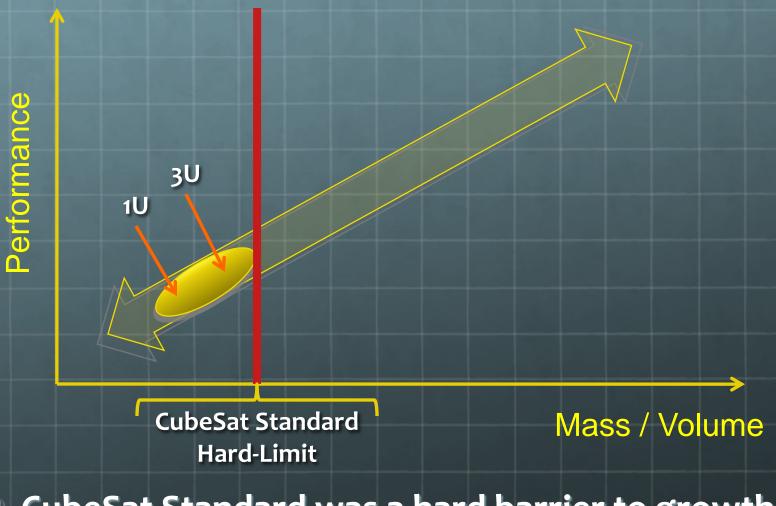
- Standard Space view
- Bigger sometimes required by physics (Apperture)

Planned CubeSat Growth Path



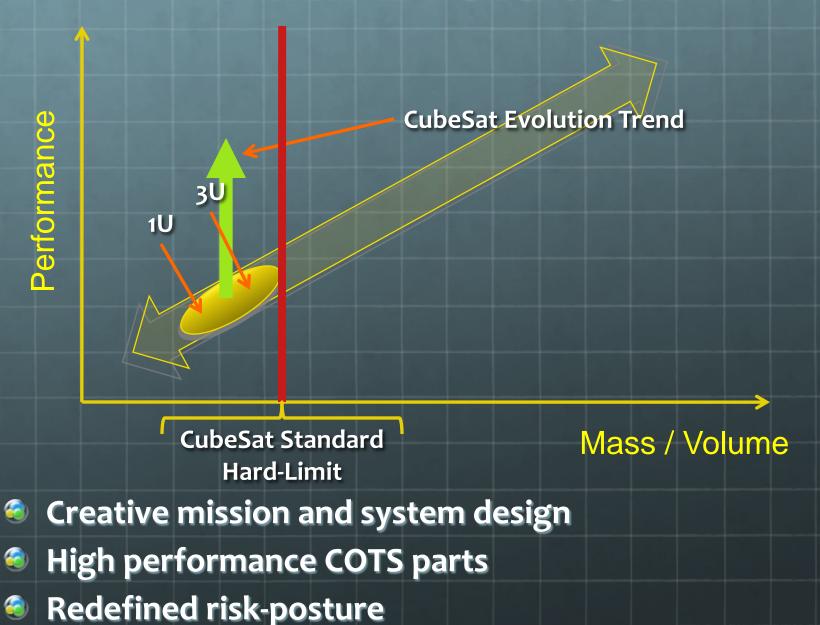
- Bigger form factor represents "Easy Path" to performance increase
- "Easy Path" not available initially



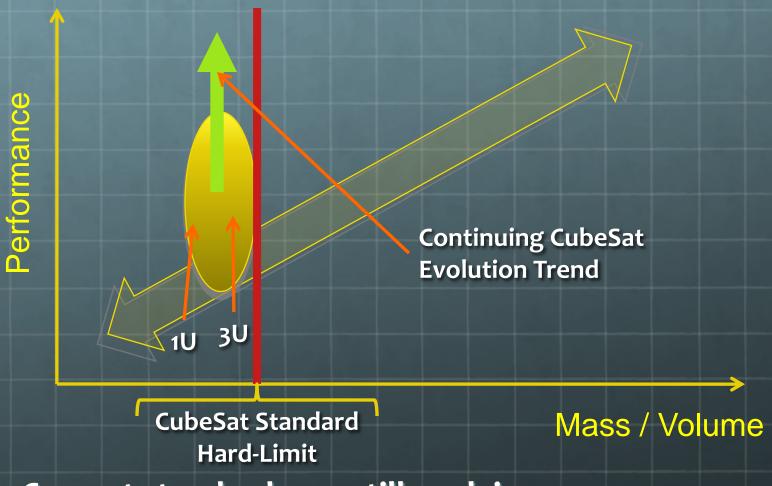


- CubeSat Standard was a hard barrier to growth
- Forced "Guerrilla Space" approach

Initial Evolution



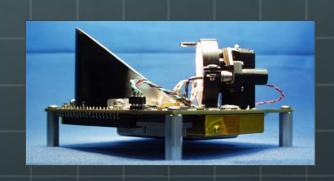
Current State



- Current standards are still evolving
- Following commercial electronics revolution
- Not close to performance limits

Component Trends

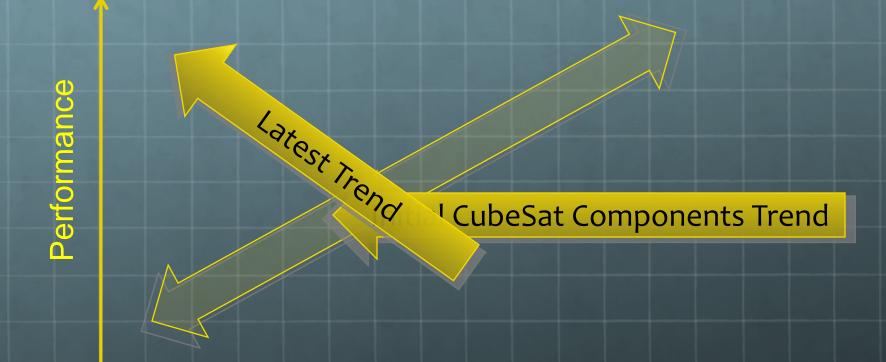
Initial CubeSat Components Trend







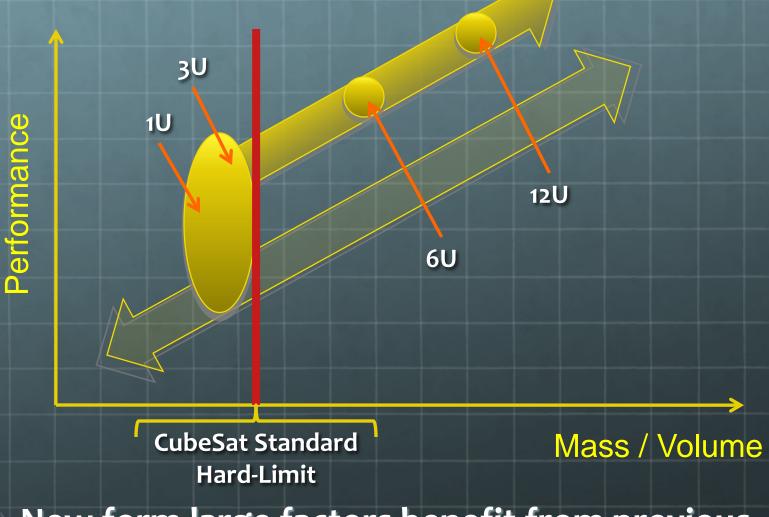
Component Trends



Mass / Volume

- Improving performance while reducing size
- Exponential increase in performance at 1U and 3U
- Some missions still need bigger system

Enhanced Growth



New form large factors benefit from previous size restrictions and resulting innovation

Lesson for the Future

- Avoid using size increases as "easy path" to performance
 - Use it when "needed"
- Maintain focus on constrained small form factors
 - Innovation engines
 - Low-cost launch capability available
 - Good match for universities (remember the rebels)
 - Performance is increasing quickly
- Maintain form standardization

